Order / Rev:	105422	_	
Alt Order #:	06840789	_	FUE
Product Desc:	RESTORE OUR FUTURE	_	HD
Estimate:	501	_	KSNV
Flight Dates:	08/14/12 - 08/20/12	Primary AE:	Amy McCreary
Original Date / Rev:	08/10/12 / 08/10/12	Sales Office:	BLPHI
Order Type:	GENERAL	Sales Region:	National
Name:	Mentzer Media Services, Inc.		
Buying Contact:		— Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	600 Fairmont Ave.	Billing Cycle:	EOM/EOC
	Towson, MD 21286	Agency Commission:	15%
Name:	Restore Our Future	_	
Demographic:	A35+	New Business Thru:	
Product Codes:	PLI2	Order Separation:	00:15:00
Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	Agency External ID:	
	Alt Order #: Product Desc: Estimate: Flight Dates: Original Date / Rev: Order Type: Name: Buying Contact: Billing Contact: Name: Demographic: Product Codes: Priority:	Alt Order #: 06840789 Product Desc: RESTORE OUR FUTURE Estimate: 501 Flight Dates: 08/14/12 - 08/20/12 Original Date / Rev: 08/10/12 / 08/10/12 Order Type: GENERAL Name: Mentzer Media Services, Inc. Buying Contact: Billing Contact: 600 Fairmont Ave. Towson, MD 21286 Name: Restore Our Future Demographic: A35+ Product Codes: PLI2 Priority: SELECT PRIORITY CODE	Alt Order #: 06840789 Product Desc: RESTORE OUR FUTURE Estimate: 501 Flight Dates: 08/14/12 - 08/20/12 Primary AE: Original Date / Rev: 08/10/12 / 08/10/12 Sales Office: Order Type: GENERAL Sales Region: Name: Mentzer Media Services, Inc. Buying Contact: Billing Type: Billing Contact: Billing Calendar: 600 Fairmont Ave. Billing Cycle: Towson, MD 21286 Agency Commission: Name: Restore Our Future Demographic: A35+ New Business Thru: Product Codes: PLI2 Order Separation: Priority: SELECT PRIORITY CODE Advertiser External ID:

Bill Plan

Start Date	Date End Date # Spot		Gross Amount	Net Amount	
07/30/12	08/20/12	113	\$82,775.00	\$70,358.75	

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	113	\$82,775.00	\$70,358.75	0.00
Totals	113	\$82,775.00	\$70,358.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	35%	\$82,775.00
Market	100%	\$236,500.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$61,490.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	22%	\$52,030.00
KTUD	0%	\$0.00
KVVU	17%	\$40,205.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	08/14/12	08/17/12	M-F 6-7a WakeUp	w/WaGM	6-7a	- TWTF	:30	8	\$700.001	0.00 NM	8	\$5,600.00
				M-F 6-7a WakeUp	w/Wagners								
	WAKE L	JP											
	Star	t Date I	End Date	Weekdays S	Spots/Week	Rate	Rating						
V	/eek: 08/	13/12	08/19/12	- ТWГF	8	\$700.00	0.00						

Print Date: 08/10/12 14:20:09 Page 2 of 5

Order / Rev: 105422 Advertiser:

Alt Order #: 06840789 Product Desc: RESTORE OUR FUTURE KSNV

Restore Our Future

Flight Dates: 08/14/12 - 08/20/12 Estimate: 501

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV 08/14/12 08/17	•	6-7a	- TWTF	:30 8	\$ \$700.001	0.00 NM	8	\$5,600.00
WAKE UP	M-F 6-7a WakeUp w/Wagners							
Start Date End Da			Rating					
Week: 08/13/12 08/19/ E 2 KSNV 08/14/12 08/17		\$700.00 658a-9am	0.00 - TWTF	:30 4	\$1,400.001	0.00 NM	4	\$5,600.00
	Today Show	0000 00	- 1,111		Ψ., .σσ.σσ.	0.00		ψο,οοο.οο
TODAY SHOW Start Date End Da	te Weekdays Spots/Week	Rate	Rating					
Week: 08/13/12 08/19/		\$1,400.00	0.00					
E 3 KSNV 08/14/12 08/17	-	9-10a	- TWTF	:30 4	\$500.001	0.00 NM	4	\$2,000.00
TODAY SHOW II	M-F Today Show II							
Start Date End Da			Rating					
Week: 08/13/12 08/19/ E 4 KSNV 08/14/12 08/17	,	\$500.00 10am-11am	0.00 - TWF	:30 8	\$ \$325.00 1	0.00 NM	8	\$2,600.00
	Today 4th Hour	roum rrum	- 1111	.00	Ψ020.00 1	0.00 14111	Ü	ψ2,000.00
TODAY SHOW III Start Date End Date	te Weekdays Spots/Week	Rate	Rating					
Week: 08/13/12 08/19/			0.00					
E 5 KSNV 08/14/12 08/17		11am-12pm	- TWTF	:30 4	\$325.001	0.00 NM	4	\$1,300.00
RACHEL RAY	Rachael Ray							
Start Date End Da			Rating					
Week: 08/13/12 08/19/ E 6 KSNV 08/14/12 08/17		\$325.00 12-1230pm	0.00 - TWF	:30 4	\$425.00 1	0.00 NM	4	\$1,700.00
	Noon News	00p		.00	ψ · <u>2</u> 0.00 ·	0.00		ψ.,.σσ.σσ
NEWS Start Date End Da	te Weekdays Spots/Week	Rate	Rating					
Week: 08/13/12 08/19/			0.00					
E 7 KSNV 08/14/12 08/17	12 NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	4-5pm (4:30 PM-5:0	- TWTF	:30 4	\$700.001	0.00 NM	4	\$2,800.00
NEWS	4FIVI NEWS (1 Hour)	(4.30 FIVI-3.00	J FIVI)					
Start Date End Da Week: 08/13/12 08/19/			Rating 0.00					
E 8 KSNV 08/14/12 08/17		5-630p	- TWTF	:30 8	\$ \$1,000.001	0.00 NM	8	\$8,000.00
	M-F Early News	·						, ,
NEWS Start Date End Da	te Weekdays Spots/Week	Rate	Rating					
Week: 08/13/12 08/19/	2 - TWTF 8	\$1,000.00	0.00					
E 9 KSNV 08/14/12 08/17	/12 M-F Jeop/Wheel CM M-F Jeopardy/Wheel of Fortun	630-730pm	- TWTF	:30 8	\$ \$1,000.001	0.00 NM	8	\$8,000.00
JEOPARDY/WHEEL	, ,							
Start Date End Date Week: 08/13/12 08/19/		Rate \$ \$1,000.00	Rating 0.00					
	/12 Face to Face w/ RalstonCM	730-758pm	- TWTF	:30 4	\$800.001	0.00 NM	4	\$3,200.00
FACE TO FACE	Face to Face w/ J.Ralston							
Start Date End Da	te Weekdays Spots/Week	Rate	Rating					
Week: 08/13/12 08/19/	2 - TWTF 4	\$800.00	0.00					
E 11 KSNV 08/14/12 08/17	12 M-F News 3 at Eleven CM M-F News 3 at Eleven	11pm-1135p	m - TWTF	:30 8	\$ \$1,100.00 1	0.00 NM	8	\$8,800.00
NEWS								
Start Date End Date Week: 08/13/12 08/19/		Rate \$ \$1,100.00	Rating 0.00					
E 12 KSNV 08/14/12 08/17	12 The Tonight Show CM	1135p-1237a		:30 8	\$425.001	0.00 NM	8	\$3,400.00
TONIGHT SHOW	Tonight Show							
Start Date End Da		Rate	Rating					
Week: 08/13/12 08/19/	2 - TWTF 8	\$425.00	0.00				_	^-
E 13 KSNV 08/18/12 08/18	′12 CM	6a-7a	S-	:30 2	\$350.001	0.00 NM	2	\$700.00

Print Date: 08/10/12 14:20:09 Page 3 of 5

KSNV

Order / Rev: 105422

Advertiser:

Restore Our Future

Alt Order #: 06840789 Product Desc: RESTORE OUR FUTURE

Flight Dates: 08/14/12 - 08/20/12 Estimate: 501

Ln Ch Start End		Start/End T	ime Days	Len Spot	s Rate Pri	Rtg Type Sp	ots	Amount
	News 3 Sunrise - SATURI News 3 Sunrise SATURDAY							
NEWS	News o Garmoe Grateria.					_		
Start Date End Date			Rating					
Week: 08/13/12 08/19/12	S- 2	*	0.00		0 0000004	0.00.004	0	#4.050.00
E 14 KSNV 08/18/12 08/18/1	2 Saturday Today CM Saturday Today	7a-9am	S-	:30	2 \$625.001	0.00 NM	2	\$1,250.00
SAT TODAY	Cataraay 1 Gaay							
Start Date End Date			Rating					
Week: 08/13/12 08/19/12	S- 2	*	0.00				_	^
E 15 KSNV 08/18/12 08/18/1	2 Sa-Su Early News CM Sa-Su Early News	5pm-630pm	S-	:30	2 \$650.001	0.00 NM	2	\$1,300.00
NEWS	Oa Ou Larry News							
Start Date End Date		Rate	Rating					
Week: 08/13/12 08/19/12	S- 2	*****	0.00					
E 16 KSNV 08/18/12 08/18/1	Weekend Jeopardy/WheeM WKND Jeop/Wheel	630-730pm	S-	:30	2 \$500.001	0.00 NM	2	\$1,000.00
JEOPARDY/WHEEL	WKND Jeop/Wheel							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 08/13/12 08/19/12	S- 2	\$500.00	0.00					
E 17 KSNV 08/18/12 08/18/1		730-758pm	S-	:30	1 \$375.00 1	0.00 NM	1	\$375.00
TO THE POINT	To the Point							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 08/13/12 08/19/12	S- 1	\$375.00	0.00					
E 18 KSNV 08/18/12 08/18/1		11pm-1135p	mS-	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWS	Sa-Su News 3 at Eleven							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 08/13/12 08/19/12	S- 1	\$1,100.00	0.00					
E 19 KSNV 08/19/12 08/19/1		6a-7a	S	:30	2 \$325.00 1	0.00 NM	2	\$650.00
NEWS	News 3 Sunrise SUNDAY							
Start Date End Date	Weekdays Spots/Week	Rate	Rating			Ī		
Week: 08/13/12 08/19/12	S 2	\$325.00	0.00					
E 20 KSNV 08/19/12 08/19/1		7a-8am	S	:30	2 \$625.00 1	0.00 NM	2	\$1,250.00
SUN TODAY	Sunday Today							
Start Date End Date	Weekdays Spots/Week	Rate	Rating			Ī		
Week: 08/13/12 08/19/12	S 2	\$625.00	0.00					
E 21 KSNV 08/19/12 08/19/1		8a-9am	S	:30	1 \$3,000.001	0.00 NM	1	\$3,000.00
MEET THE PRESS	Meet the Press							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 08/13/12 08/19/12		\$3,000.00	0.00					
E 22 KSNV 08/19/12 08/19/1		9:30a-10a	S	:30	1 \$500.001	0.00 NM	1	\$500.00
CHRIS MATHEWS	Chris Matthews SUN 9:30am							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 08/13/12 08/19/12	S 1	\$500.00	0.00					
E 23 KSNV 08/19/12 08/19/1		7-10pm	S	:30	2 \$650.001	0.00 NM	2	\$1,300.00
NEWS	News 3 in Prime							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 08/13/12 08/19/12	S 2		0.00					
E 24 KSNV 08/19/12 08/19/1		10-11pm	S	:30	2 \$1,100.001	0.00 NM	2	\$2,200.00
	Sunday Prim 10-11pm					I		
DATELINE	Suluay Filili 10-11pili							
DATELINE Start Date End Date	,	Rate	Rating					
DATELINE <u>Start Date</u> Week: 08/13/12 08/19/12	Weekdays Spots/Week	Rate \$1,100.00	Rating 0.00					

Print Date: 08/10/12 14:20:09 Page 4 of 5

KSNV

Order / Rev: 105422 Advertiser:

Alt Order #: 06840789

Product Desc: RESTORE OUR FUTURE

Restore Our Future

08/14/12 - 08/20/12 501 Flight Dates: Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Sa-Su News 3 at Elever Sa-Su News 3 at Eleven **NEWS** Spots/Week Start Date **End Date** Weekdays Rate Rating 08/19/12 Week: 08/13/12 ----S \$1,100.00 0.00 E 26 KSNV 08/19/12 08/19/12 Sports Night in Las VegaSM Sun 1135p-1200a ----- S :30 \$400.001 0.00 NM 2 \$800.00 Sports Night in Las Vegas SPORTS IN VEGAS Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 08/13/12 08/19/12 \$400.00 0.00 E 27 KSNV 08/20/12 08/20/12 M-F 6-7a WakeUp w/WaGM :30 2 \$700.001 0.00 NM 6-7a M- - - - -2 \$1,400.00 M-F 6-7a WakeUp w/Wagners WAKE UP Start Date **End Date** Weekdays Rate Rating M- - - -08/26/12 0.00 Week: 08/20/12 \$700.00 E 28 KSNV 08/20/12 08/20/12 **Today Show** CM 658a-9am M- - - - -:30 \$1,400.001 0.00 NM \$1,400.00 **Today Show TODAY SHOW** Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 08/20/12 08/26/12 \$1,400.00 0.00 E 29 KSNV 08/20/12 08/20/12 M-F Today Show II 3rd HCM 9-10a M- - - - -:30 \$500.001 0.00 NM 1 1 \$500.00 M-F Today Show II TODAY SHOW II **End Date** Start Date Weekdays Spots/Week Rate Rating 08/26/12 M- - - -Week: 08/20/12 \$500.00 0.00 E 30 KSNV 08/20/12 08/20/12 M-F Today Show III 4th ICM M- - - - -:30 \$325.00 1 0.00 NM 10am-11am 2 2 \$650.00 Today 4th Hour TODAY SHOW III Start Date **End Date** Weekdays Spots/Week Rate Rating 08/26/12 0.00 Week: 08/20/12 \$325.00 M- - - - -E 31 KSNV 08/20/12 08/20/12 Rachael Ray СМ :30 \$325.001 11am-12pm 0.00 NM \$325.00 Rachael Ray RACHEL RAY Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 08/20/12 08/26/12 M- - - - -0.00 \$325.00 E32 KSNV 08/20/12 08/20/12 Noon News CM 12-1230pm :30 \$425.001 0.00 NM \$425.00 Noon News **NEWS** Start Date Spots/Week Rating **End Date** Weekdays Rate M- - - - -Week: 08/20/12 08/26/12 0.00 \$425.00 NEWS 3 at 4 (1 HOUR)CM M- - - - -E33 KSNV 08/20/12 08/20/12 \$700.001 0.00 NM \$700.00 4-5pm :30 1 (4:30 PM-5:00 PM) 4PM NEWS (1 hour) **NEWS** Start Date End Date Spots/Week Rating Weekdays Rate 08/26/12 Week: 08/20/12 \$700.00 0.00 E34 KSNV 08/20/12 08/20/12 M-F Early News CM 5-630p :30 2 \$1,000.001 0.00 NM \$2,000.00 M- - - - -M-F Early News **NEWS** Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 08/20/12 08/26/12 M- - - - -\$1,000.00 0.00 E35 KSNV 08/20/12 08/20/12 M-F Jeop/Wheel СМ 630-730pm 2 \$1,000.001 0.00 NM M- - - - -:30 \$2,000.00 2 M-F Jeopardy/Wheel of Fortune JEOPARDY/WHEEL Weekdays Rating Start Date End Date Spots/Week Rate Week: 08/20/12 08/26/12 \$1,000.00 0.00 E36 KSNV 08/20/12 08/20/12 Face to Face w/ RalstonCM 730-758pm M- - - - -:30 \$800.001 0.00 NM \$800.00 Face to Face w/ J.Ralston FACE TO FACE Start Date **End Date** Weekdays Spots/Week Rating Rate M- - - -Week: 08/20/12 08/26/12 \$800.00 0.00 0.00 NM E37 KSNV 08/20/12 08/20/12 CM :30 2 \$1,100.001 11pm-1135pm 2 \$2,200,00 M-

Print Date: 08/10/12 14:20:09 Page 5 of 5

KSNV

Order / Rev: 105422 Advertiser: Alt Order #: 06840789

Restore Our Future

Product Desc: RESTORE OUR FUTURE

Flight Dates: 08/14/12 - 08/20/12 Estimate: 501

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
			M-F News 3 at Ele	even						
			M-F News 3 at El	even						
NEWS										
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				
Week: 08/	20/12	08/26/12	M	2	\$1,100.00	0.00				
E38 KSNV	08/20/1	2 08/20/12	The Tonight Show	CM	1135p-1237a	M	:30 2	\$425.00 1	0.00 NM 2	\$850.00
			Tonight Show		•					
TONIGH	HT SHOV	٧	ŭ							
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				
Week: 08/	20/12	08/26/12	M	2	\$425.00	0.00				

Totals \$82,775.00 113